



CONFERENCE **RAiNA**
CONNECT & CULTIVATE
SEPTEMBER 21, 2023 RAINSCREEN ASSOCIATION
IN NORTH AMERICA

SPONSORSHIP OPPORTUNITIES

Join Us

Join an expected 140 design professionals, engineers, and manufacturers of rainscreen wall systems in one of RAINA's first in-person events, held at the **Building Energy Exchange, Inc.** Learn, meet and network with experts from across North America.

Target Audience

- ▶ Design Professionals
- ▶ Engineers
- ▶ Consultants
- ▶ Contractors

Location

Building Energy Exchange, Inc.
31 Chambers Street Suite 609
New York City, New York 10007

Sponsorship Opportunities

All sponsors will be recognized before, during and after the event as leading supporters, include the following:

Logo and website featured on RAINA website as sponsor
Reference in quarterly newsletter "RAINA Report"

TABLETOP EXHIBITOR

\$750

FIVE AVAILABLE

One (1) Social Media Post.
One 6ft table to display company promotional materials on.
One (1) Complimentary pass to the event.

LUNCH

\$1500

TWO AVAILABLE

One (1) 24" W x 36" H foam board dedicated to your company that will be placed near the buffet line.
One (1) dedicated sponsorship email blast to attendees.
Two (2) Social Media Posts
On-Screen acknowledgement at the event
Two (2) Complimentary passes to the event.
Four (4) pre-event email blasts with your company logo and links to your website.

Sponsorship Opportunities

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NETWORKING EVENT

\$1500

TWO AVAILABLE

Five (5) minute speaking opportunity to introduce your company.

One (1) dedicated sponsorship email blast to attendees.

Two (2) Social Media Posts.

On-Screen acknowledgement at the event.

Two (2) Complimentary passes to the event.

Four (4) pre-event email blasts with your company logo and links to your website.

Logo & QR Code to company website to be featured on the tabletop.

SPEAKER

\$2000

THREE AVAILABLE

Ten (10) minutes speaking opportunity to introduce your company, with optional slide deck.

One (1) dedicated sponsorship email blast to attendees.

Two (2) Social Media Posts.

On-Screen acknowledgement at the event.

Two (2) Complimentary passes to the event.

Four (4) pre-event email blasts with your company logo and links to your website.

Logo & QR Code to company website to be featured on the tabletop.

Sponsorship Opportunities

All sponsorship opportunities are currently open to RAINA members and are available on a first-come, first-serve basis.

If you're interested in securing a sponsorship opportunity and/or becoming a RAINA member, please contact Jenna Xec at the RAINA administration office:

- ▶ **Phone: 1.833.206.7022**
- ▶ **Email: jxec@rainscreenassociation.org**

Agenda

8:30am - 9:15am	Doors Open / Registration
9:15am - 9:30am	Opening Remarks
9:30am - 11:00am	RAiNA Committee Updates/Highlights
11:00am - 11:30am	Town Hall Q & A Period
11:30am - 12:30pm	LUNCH / REGISTRATION
12:30pm - 12:50pm	RAiNA Afternoon Remarks
12:50pm - 1:00pm	Speaker Sponsor 1
1:00pm - 2:00pm	Steven Gaynor, Pivoth Corp - NYC Local Law 126 (AIA 1 CEU)
2:00pm - 2:20pm	About RAiNA Session - Intro to Organization
2:20pm - 2:30pm	Speaker Sponsor 2
2:30pm - 3:30pm	Panel Discussion - Retrofit & Local Law 97 (AIA 1 CEU)
3:30pm - 3:45pm	BREAK
3:45pm - 3:55pm	Speaker Sponsor 3
3:55pm - 5:25pm	Keynote Speaker - Dr. John Straube (AIA 1.5 CEU)
5:25pm - 5:40pm	RAiNA Closing Remarks
5:40pm - 7:30pm	Networking Mixer - Open Bar with Snacks