



RAiNA IN ACTION 2021

Presented: May 9, 2022

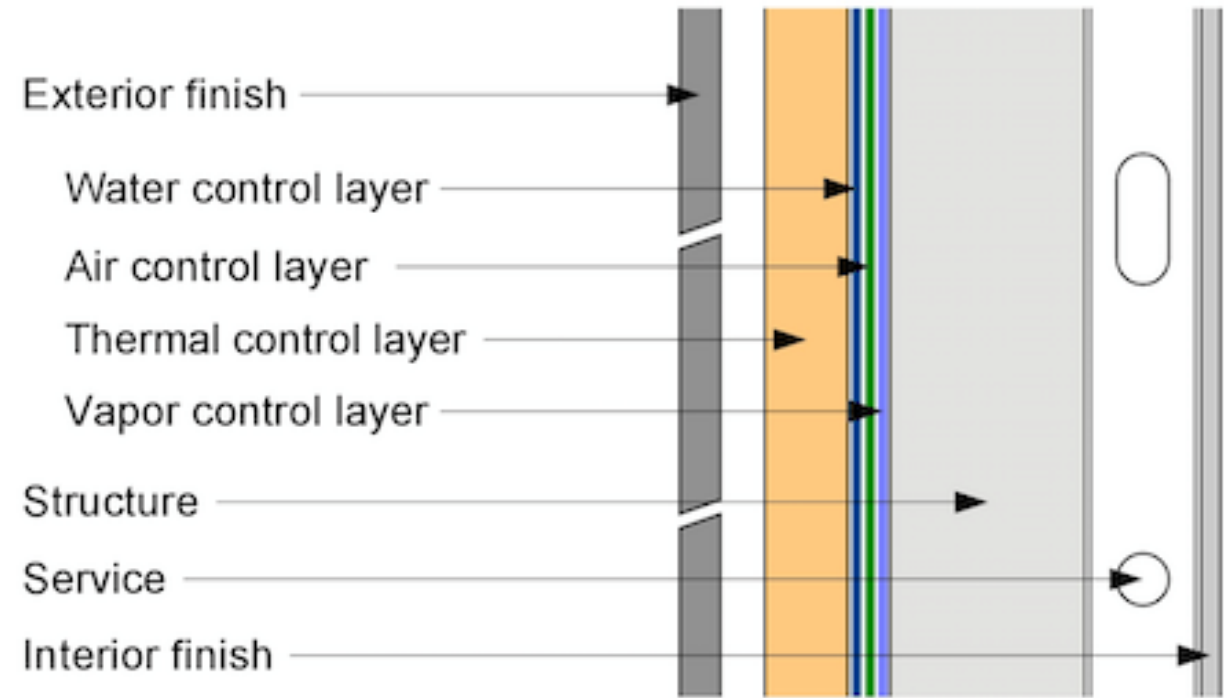
Todd Kimmel, Chairperson

TODAY'S AGENDA

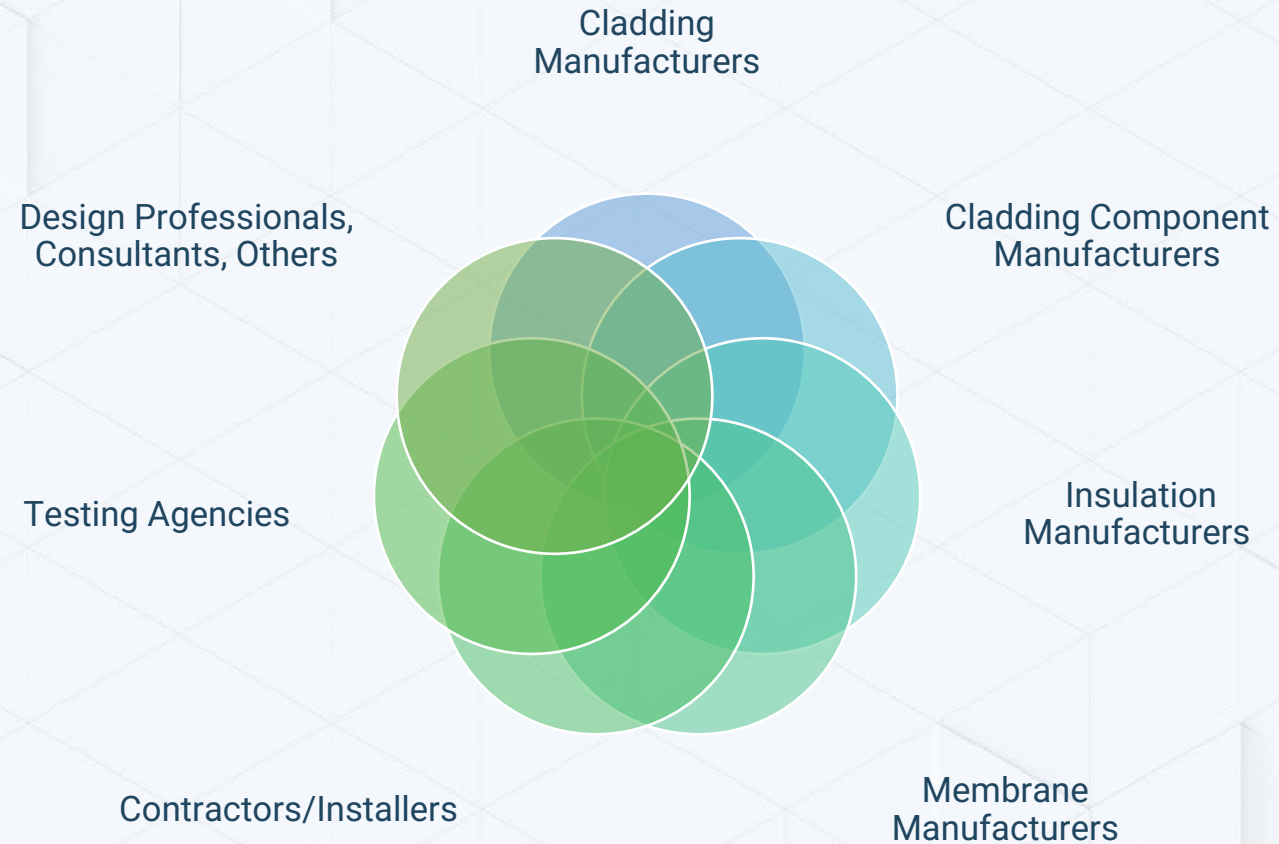
1. Why and who is RAINA?
2. Our Founding Members
3. RAINA Vision, Mission, and Values
4. Membership , Membership Survey, and Committee Statistics
5. RAINA in Action
6. Message from the Board of Directors
7. Committee Updates by Co-Chairs
8. Break
9. Annual General Meeting – 2:15pm Start
10. Open Discussion
11. Close

WHY DO WE NEED A RAINSCREEN ASSOCIATION IN NORTH AMERICA?

WE NEED TO COME TOGETHER



WHO IS RAINA?



RAINSCREEN ASSOCIATION IN NORTH AMERICA

Successfully Installed
High Performing
Multifunctional
Rainscreen Assembly

Design Professionals,
Consultants, Others?

Testing Agencies

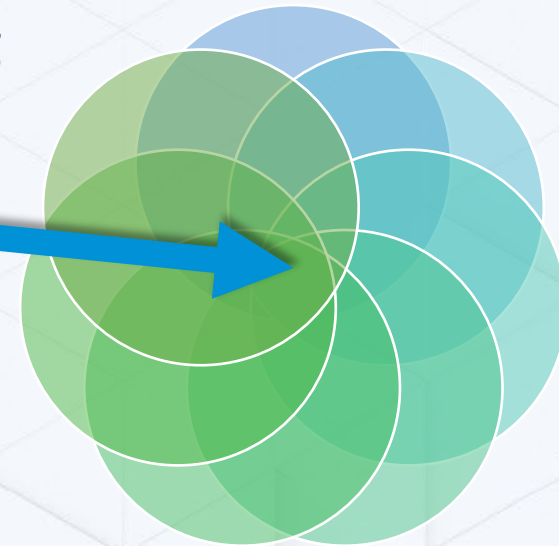
Contractors/Installers

Cladding
Manufacturers

Cladding Component
Manufacturers

Insulation
Manufacturers

Membrane
Manufacturers



WHO IS RAINA? (RAINSCREEN ASSOCIATION IN NORTH AMERICA)

FOUNDING MEMBERS



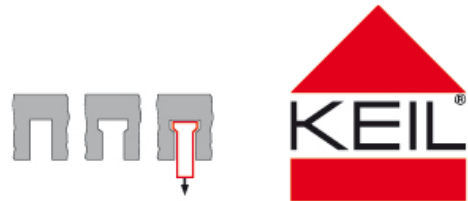
FOUNDING MEMBERS



**METAL
DESIGN
SYSTEMS**

DESIGNED FOR
A PERFECT FIT.

TILE EZE INC.



ALPOLIC[®]
METAL COMPOSITE MATERIALS



**PORCELANOSA
FACADE/**



FOUNDING MEMBERS



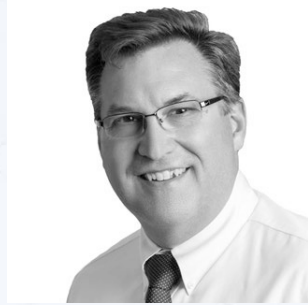
NEW MEMBERS



RAiNA BOARD OF DIRECTORS & EXECUTIVE COMMITTEE



Philip Frederick
Simpson, Gumpertz &
Heger



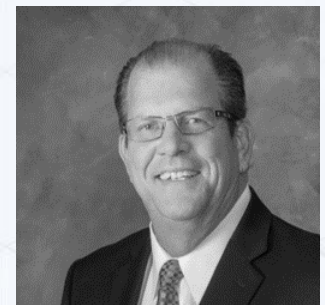
Erik Sassak
SmithGroup



David Brown
Gibraltar Industries



Gabriel Castillo
Pillar Construction Inc



Roy Schauffele
ABAA Advisor

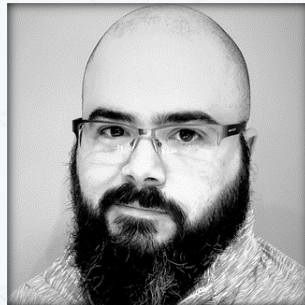


Kevin Nolan
VaproShield, LLC



Todd Kimmel
ROCKWOOL

Chairperson



Steven Gaynor
Pivoth Corp.

Vice-Chairperson



Marcus Jablonka
Dörken Systems Inc.

Treasurer



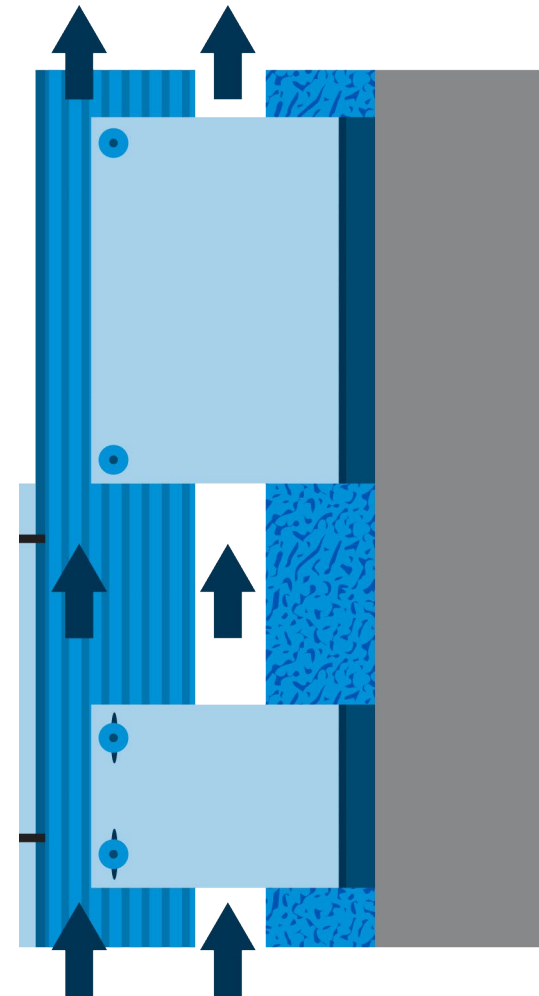
Kellie Knuff Perkins
EQUITONE

Secretary

Executive Committee

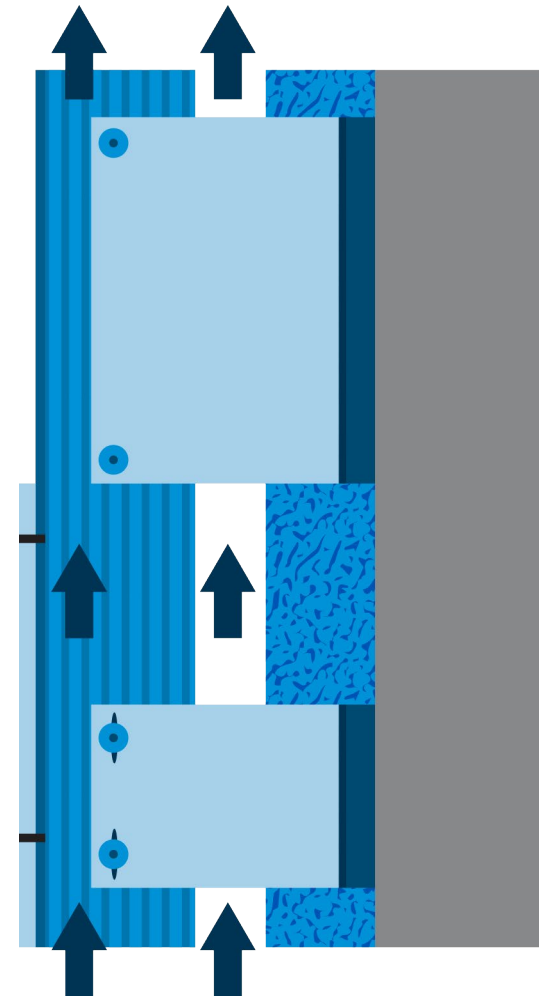
RAiNA VISION STATEMENT

Be the recognized rainscreen authority, supporting performance-driven rainscreen assemblies that contribute to more durable, resilient, healthy, energy-efficient, and safe buildings.



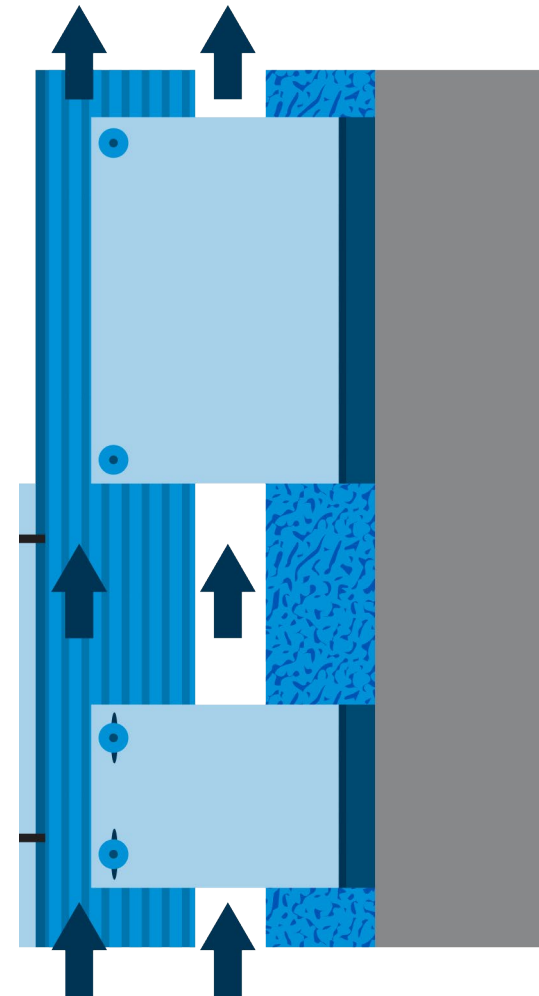
MISSION STATEMENT

To work together with our membership, industry and trade to be the recognized authority on rainscreen wall assemblies in North America.

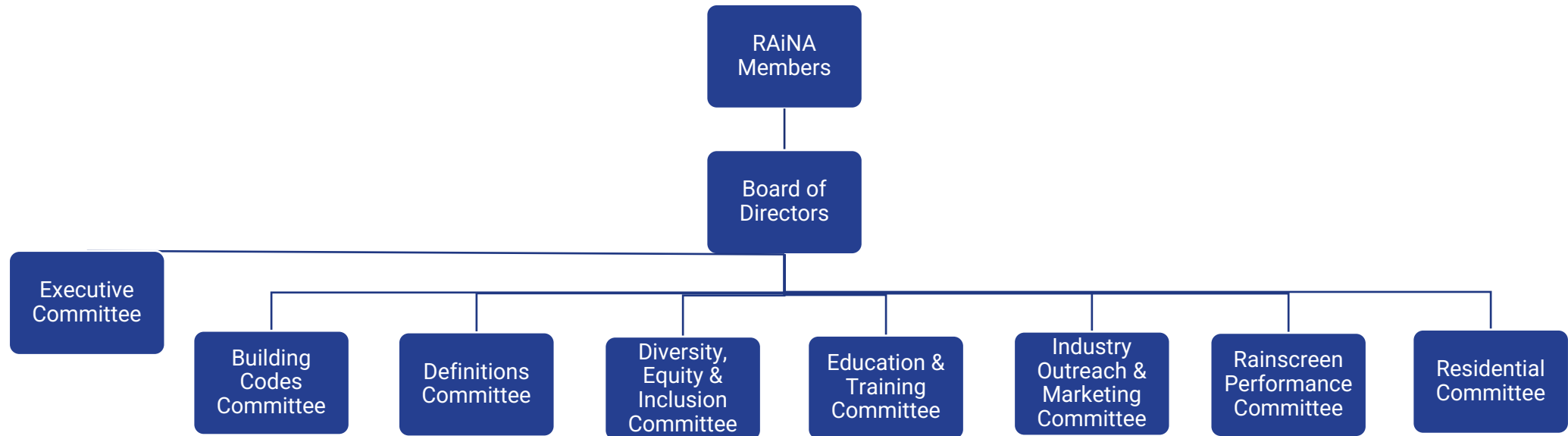


RAiNA VALUES

1. *Integration of Expertise*
2. *Building Science-Based Performance Criteria*
3. *Sustainable Long-Lasting Building Enclosures*
4. *Design Aesthetics*



RAiNA ORGANIZATIONAL CHART

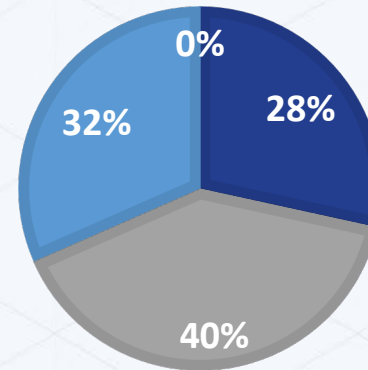


RAiNA – 2030 VISION

1. **RAiNA will be a true North American coalition that focuses on the interests of the United States, Canada & Mexico.**
 - RAiNA has members from Canada, the United States, and Europe
2. **RAiNA will be an accredited SDO (Standards Development Organization).**
 - Not commenced
3. **In RAiNA, the majority of active and growing membership will be comprised of contractor and architectural firms participating both nationally & locally.**
 - RAiNA had a total of 95 Members at the end of 2021.
4. **RAiNA will be the center of excellence for all things rainscreen. Industry and regulatory bodies will look to RAiNA for guidance and participation.**
 - RAiNA Committees were hard at work in 2021 and we're excited that 2022 will soon have several key deliverables finalized.

RAiNA MEMBERSHIP

Member Type	2020 Members	2021 Members	2021 New
Associate Member	21	27	12
Component / Material Supplier / Master Distributor	38	38	10
Industry Professionals	11	30	8
Testing Agency / Code Body	0	0	0
Total Membership	70	95	30



2021 MEMBERSHIP BREAKDOWN

- Associate Member
- Component/ Material Supplier/ Master Distributor
- Industry Professionals
- Testing Agency/ Code Body

RAiNA Membership 2022 Renewal Update

As of April 30, 2022, we have had 10 new members join.

MEMBERSHIP SURVEY

Any comments or suggestions you would like RAIiNA leadership to review/consider?

More outreach to our members

- RAIiNA has sent out Q1 Newsletter “RAiNA Report”. Currently developing our Q2 newsletter
- Our Industry Outreach & Marketing Committee has a robust social media plan

A Message from the Chairperson

Fellow Members,

With just two years under our belt, RAIiNA has made a name for itself in the industry and is off to a busy start in 2022.

I'm sure we can all agree that it's exciting to see the industry and our communities open up again. With that in mind, on **Monday, May 9th**, we are thrilled to have our first in-person [Annual General Meeting](#) in **Reston, VA**, which will include updates from each of our committees as well as a networking happy hour in the evening.

Please connect with us if you haven't received the invitation or require more details. We hope to see you all there!



Todd Kimmel
RAiNA Chairperson

Rainscreen: Often Confused Term

RAiNA was founded on the premise that an unbiased organization needed to exist to offer clarity to the wall assembly industry, trades, and design professionals on the subject of rainscreen design - an often confused and misunderstood term.

In upcoming newsletters, we will walk through the definition of rainscreen design, review a host of rainscreen assemblies, all in an effort to bring unbiased clarity to the plethora of "rainscreen noise."

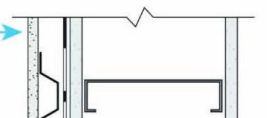
A diverse committee at RAIiNA worked with industry recognized leaders to forge a basic definition of rainscreen design.

Rainscreen Design: The Basics

The RAIiNA definition: an assembly applied to an exterior wall that consists minimally of:

- Outer and inner layer
- Cavity between the layers sufficient for the passive removal of liquid water and water vapor

OUTER CLADDING LAYER:
primary water shedding element

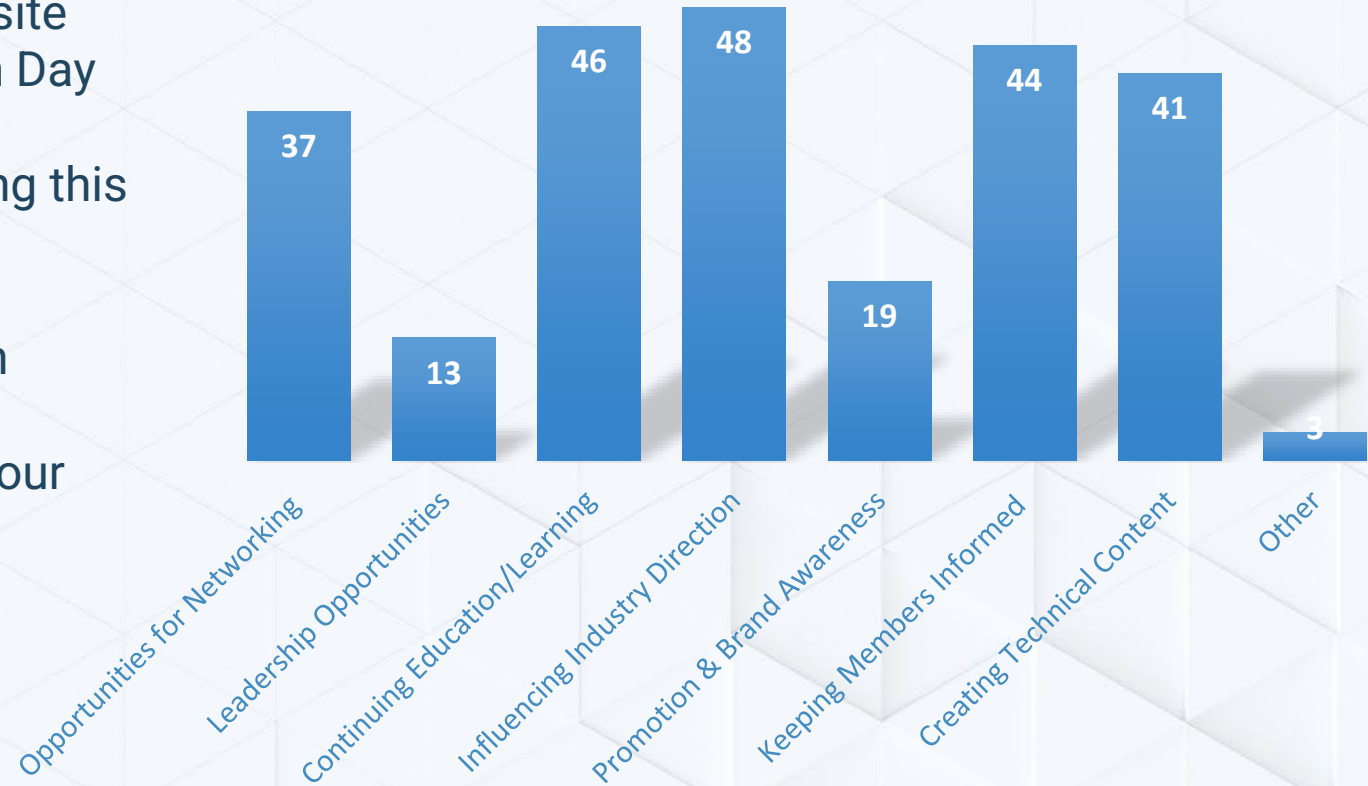


MEMBERSHIP SURVEY

What you would like to see more from RAiNA:

- Influencing Industry direction by:
 - Hiring codes consultant
 - Product Category Rule (EPD)
 - Continuing Education/Learning
 - Creating an AIA Library on RAiNA website
 - RAiNA/BEC Greater Detroit Rainscreen Day
 - More speaking opportunities
- More robust education initiatives are coming this year
 - CEUs for members to present
 - Platforms for you to promote your own programs
 - Hands-on education program through our membership training partners
- Creating Technical Content
- Opportunities for Networking
 - Events and Partnerships

Which of The Following Benefits would you like to see RAiNA to continue to develop?

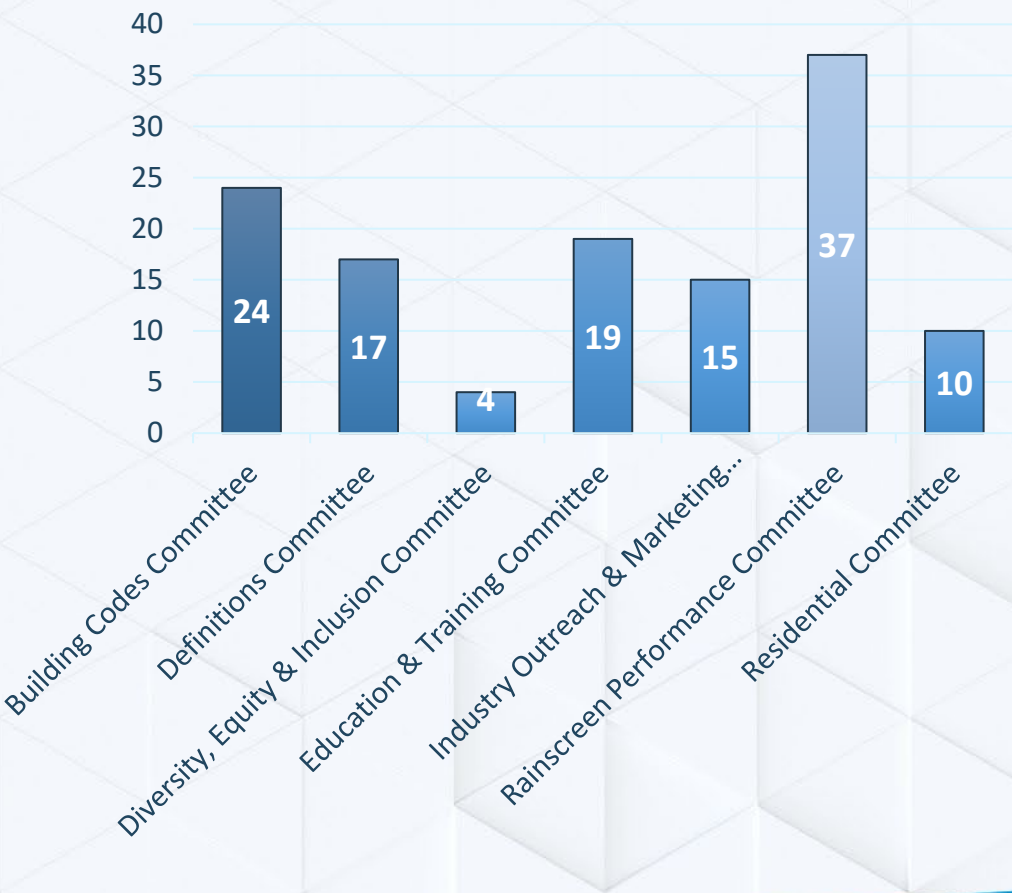


RAiNA COMMITTEE STATISTICS

Total Active Committee Member Companies

Building Codes Committee	24	Members
Definitions Committee	17	Members
Diversity, Equity & Inclusion Committee	4	Members
Education and Training Committee	19	Members
Industry Outreach and Marketing Committee	15	Members
Rainscreen Performance Committee	37	Members
Residential Committee	10	Members

Committee Members



65% of our member companies are currently on committees

Get involved!

RAiNA – COMMITTEE 2021 HIGHLIGHTS

- **Definitions Committee** defined 9 Terms along with the *Standard of Rainscreen Document*
- Industry Conference Presence (Metalcon, BEC Chapters & CSI) thanks to the **Industry Outreach & Marketing Committee**
- Term Rainscreen and its definition has been accepted into the IBC thanks to the **Codes Committee**
- **Performance Committee** published the Rainscreen Technical Bulletin (available in French & Spanish)
- Residential Rainscreen Presentation Developed by the **Residential Committee** and available on RAiNA's website
- Established a **Diversity, Equity, and Inclusion Committee**
- Creation of new processes for the **Education & Training Committee**
 - RAiNA Approved Speaker
 - Code of Ethics

RAiNA – LEADERSHIP 2021 HIGHLIGHTS

- NYC Building Code Support to Members and Design/Construction Community
- Development Group for an industry-first Product Category Rule (PCR) for thermally isolated cladding attachment systems
- Development and advocacy for several new rainscreen-focused building code proposals in the IBC, IRC, and others

NEW YORK CITY BUILDING CODES INFORMATION SESSION

- Steven Gaynor, RAiNA Vice-Chairperson discussing the impact of new code language resulting from mediation in NYC's process of adopting the 2015 International Building Code
- 162 attendees



RAiNA Information Session

New York City Building Code Modifications

Thursday May 6, 2021 at 4:00pm EST

You are invited to a virtual public informational session regarding the potential impact of new code language resulting from mediation in New York City's process of adopting the 2015 International Building Code.

Steven Gaynor, RAiNA Vice Chairperson will be sharing information that is entirely focused on language regarding fireblocking within the exterior cavity.

Register here: <https://attendeegotowebinar.com/register/7748170894479206415>

Presenter: Steven Gaynor, Vice Chairperson of RAiNA



833.206.7022
admin@rainscreenassociation.org

RAiNA IN ACTION 2021



OCTOBER 6-8, 2021 IN TAMPA, FLORIDA

METALCON

THE ONLY GLOBAL EVENT DEDICATED TO THE USE OF METAL IN DESIGN & CONSTRUCTION

RAiNA

RAINSREEN ASSOCIATION
IN NORTH AMERICA



RAiNA IN ACTION 2021



GREATER DETROIT



Building
Enclosure
Council

RAiNA

RAINSREEN ASSOCIATION
IN NORTH AMERICA





2022 BEC-GD and RAiNA Rainscreen Day

Tue May 24 2022 at 08:00 am

St. Mary's Cultural Center, 18100 Merriman Rd, Livonia, United States

RAiNA IN ACTION 2022



ABOUT ▼

SHOW FLOOR ▼

WORKSHOPS

RESOURCES ▼

METALCONLive! ▼

REGISTER FOR INDY '22!



The only global event dedicated exclusively to the application of metal in design & construction.

INDIANA CONVENTION CENTER
OCTOBER 12-14, 2022

RAiNA Presentations

Decoding the Language of Rainscreens

Presented by: Andrew Ashton

Integrating Cladding in Rainscreens and the Differences Between the Two

Presented by: Steven Gaynor

**Visit us at
booth 318!**

MANAGEMENT & ADMINISTRATIVE RECOGNITION

THANK YOU!!!



Uri Portillo
*Rainscreen Association
in North America*



Jenna Xec
*Rainscreen Association
in North America*



Laverne Dalglish
Chief Operating Officer

*Rainscreen Association
in North America*



Ryan Dalglish
*Rainscreen Association
in North America*

MESSAGE FROM THE BOARD OF DIRECTORS

“2021 was a great year for the Rainscreen Association in North America. We are honored to serve our members and are excited to see that our contributors have produced results exceeding our expectations this past year. The Board of Directors works hard to dedicate resources effectively and align the organization’s path with the needs of the industry. The membership survey results last fall reaffirmed our direction is in alignment with member priorities. Over this next year, we will be focusing on the organizations’ efforts towards establishing regular education & outreach programs and include more voices from the architecture community in key conversations across RAiNA. Together with you, we will continue to lead the design and construction community toward building better with rainscreen.”

- RAiNA BOD



RAiNA Exploration Meeting – AIA National Conference - Las Vegas – July 2019



THANK YOU

RAiNA
RAINSWEEP ASSOCIATION
IN NORTH AMERICA

rainscreenassociation.org