

A Message from the Chairperson

I'd like to take this moment to wish our dedicated RAiNA membership a very happy and healthy holiday season and a prosperous New Year! It was a busy 2022 for RAiNA with significant accomplishments across the board.

RAiNA has been fortunate to have a strong foundation of knowledgeable, dedicated, and active members not just serving as our co-chairs (past and present) but also as active participants in our day-to-day initiatives. On behalf of the RAiNA Board of Directors, I'd like to thank all our members for their efforts this year and we look forward to continued growth, exposure, content development, programming, and industry improvement in the new year.

As we look ahead to 2023, we have some exciting initiatives in the works, including:

- RAiNA Webinars (Continuing Education programs on topics relevant to Rainscreen)
- Installer Training Program (planning to launch in Q1)
- Release of our Commercial AIA CEU Presentation (Accessible to all member companies)
- Performance, Code & Residential Committees – the creation of an ASTM Standard
- Targeted growth in 2023 Tradeshow Participation
- RAiNA Member AIA webinar Calendar (promoting the relevant programs and presentations of our member companies)

I continue to be very proud to serve as the Chairperson for RAiNA and I look forward to continued progress and success in the coming year.

Once again, on behalf of RAiNA, I wish you, your families, and your loved ones a happy and healthy holiday season and the very best in 2023!



Todd Kimmel
RAiNA Chairperson

2023 Membership Renewals



Have you renewed your membership for 2023?!

Continue to take advantage of RAiNA's membership benefits, and renew before December 31, 2022.

- Listing on RAiNA's website
- Discounts for Industry Events
- Join RAiNA committees
- Support for RAiNA members as it pertains to code changes and the impact on the industry

Contact our office if you have questions about your membership renewal.

2022 Committee Accomplishments

Building Code Committee

The committee, with the assistance of our Code Consultant Theresa Weston, added the definition "Rainscreen System" as defined by the Definitions Committee to the IBC 2024 and IRC 2024. This foundational work will allow for the future direct inclusion of rainscreen criteria in those codes.

Definitions Committee

The committee defined the following *new terms* in the 2022 year:

- Drainage
- Vented
- Ventilated
- Drained and Vented Rainscreen
- Drained and Ventilated Rainscreen
- Pressure Equalized Rainscreen
- Pressure Moderated Rainscreen

Check out the glossary for our defined terms

[Glossary](#)

Education and Training Committee

BEC Detroit and RAINA hosted a hybrid event, Rainscreen Day, in May with over **100** attendees. Featuring presentations by RAINA member companies!

The committee has planned for RAINA's first Rainscreen Installer Training program to launch in the first quarter of 2023. Stay tuned. we'll be sharing more information at a later date.

Industry Outreach and Marketing Committee

The committee rolled out several new initiatives in 2022:

- Membership Spotlight on Social Media
- Member AIA webinar Calendar
- Attendance at Industry Trade Shows
- 49% increase in followers on LinkedIn

Rainscreen Performance Committee

The committee created and put out an RFP for a Literature Search on Rainscreens in early 2022, the contract was awarded to RDH Building Science in June, and is now entering the final stage of the project.

The committee is currently working towards the creation of a second technical bulletin for 2023.

Residential Committee

The committee has continued to work on the creation of 3D renderings of rainscreen wall designs, and a guidance paper on NFPA 285.

New and Noteworthy

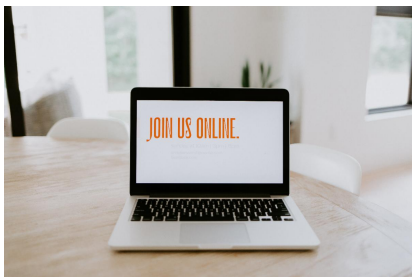
Committee Co-Chair Appointments

Please join us in congratulating RAINA's newest co-chairs!

It is with great pleasure that we announce the appointments of Jeremy Douglas to the Definitions Committee and Dr. Theresa Weston to our Diversity, Equity, and Inclusion Committee.



Member AIA Webinar Listings



RAiNA rolled out a new and exciting membership initiative. RAINA will be sharing current RAINA member AIA-approved **rainscreen presentations** on the RAINA Events calendar. All visitors will be redirected to the member's website for specific event details and registration.

So, how do you get started? It's easy! Contact our office today to receive the web form!

[Email RAINA](#)

2022 Member Spotlights

We are asking RAINA member companies to complete a member spotlight questionnaire and have your company featured on RAINA's social media platforms.

Here are some of our other member spotlights that were highlighted this year!

MEMBER OF


A. L. HARDING & CO. LLC PROUDLY SUPPORTS THE RAINSCREEN ASSOCIATION IN NORTH AMERICA

RAiNA
RAINSCREEN ASSOCIATION
IN NORTH AMERICA

Is there anything that the rainscreen industry should be working towards?

"The continual efforts to educate our industry about the real benefits for Rain-Screen facades, systems, and all the individual components of the systems."

Patrick Harding, V.P. Business Development

FOUNDING MEMBER OF


FUNDERMAX NORTH AMERICA PROUDLY SUPPORTS THE RAINSCREEN ASSOCIATION IN NORTH AMERICA

RAiNA
RAINSCREEN ASSOCIATION
IN NORTH AMERICA

Fundermax

Is there anything that the rainscreen industry should be working towards?

"We have been a strong proponent of rainscreen technology and have been instrumental in the growth of rainscreen technology in North America."

Don Brown, Regional Sales Manager

FOUNDING MEMBER OF


SFS PROUDLY SUPPORTS THE RAINSCREEN ASSOCIATION IN NORTH AMERICA

RAiNA
RAINSCREEN ASSOCIATION
IN NORTH AMERICA

SFS

Why did your organization join RAINA?

"We joined RAINA as a way to stay on top of the latest in rainscreen technology and to be able to share our knowledge and experience with other professionals in the industry."

James Cook, Regional Product Manager

FOUNDING MEMBER OF


ECO CLADDING PROUDLY SUPPORTS THE RAINSCREEN ASSOCIATION IN NORTH AMERICA

RAiNA
RAINSCREEN ASSOCIATION
IN NORTH AMERICA

ECO CLADDING
Engineered. Compliant. Optimized.

How has your organization benefited from RAINA?

"RAINA has been a great resource for us in terms of staying up to date on the latest in rainscreen technology and to be able to share our knowledge and experience with other professionals in the industry."

Don Brown, Regional Sales Manager

FOUNDING MEMBER OF


SIMPSON GUMPERTZ & HEGER PROUDLY SUPPORTS THE RAINSCREEN ASSOCIATION IN NORTH AMERICA

RAiNA
RAINSCREEN ASSOCIATION
IN NORTH AMERICA

SGH

Why did your organization join RAINA?

"We joined RAINA as a way to stay on top of the latest in rainscreen technology and to be able to share our knowledge and experience with other professionals in the industry."

Patrick Harding, V.P. Business Development

FOUNDING MEMBER OF


PILLAR CONSTRUCTION INC. PROUDLY SUPPORTS THE RAINSCREEN ASSOCIATION IN NORTH AMERICA

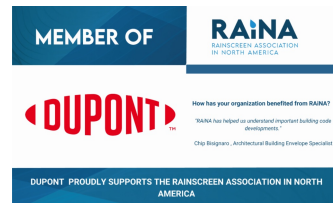
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IN NORTH AMERICA

Pillar Construction Inc.

Is there anything that the rainscreen industry should be working towards?

"Rainscreen should serve as an accessible recipient of the industry knowledge and expertise, a place to discuss technical elements on an open platform. An organization that cultivates and educates designers, installers, consultants and manufacturers. An exchange forum to present and promote the industry's innovations."

Galvin Cavill, Business Development



Let's get your company featured on RAINA's social media in 2023!
Contact our office today to receive the Member Spotlight Form.

Email RAINA

ABAA Member Discount

air barrier
abaa
association of
america

Is your company an ABAA Member?

RAINA is offering all ABAA member companies a 50% discount.

Why wouldn't you want to join a growing organization and save money at the same time?

Email RAINA for details

RAINA | raina.org



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