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### A Message from the Chairperson

RAiNA had an extremely busy, productive, and successful Q3!

First of all, I want to thank and congratulate all of the RAiNA Committee Chairs, conference planning committee and sponsors for making our inaugural in-person conference a huge success. The sold-out NYC event was full of energy and the programming was timely, relevant and extremely well-received by the membership as well as the contingent of non-member design professionals who dedicated a full day to participate and learn. It was excellent to hear about the progress from all of our committee leaders as well as learn about what is coming in 2024.



Todd Kimmel

In addition to the conference, Q3 also included two more successful installer training events (ITI in St. Louis, MO on July 14<sup>th</sup> and IMI in Wallingford, CT on September 12<sup>th</sup>). The trainings were well attended and well received by the hosting parties and our sponsor companies. Our last training of 2023 will take place with IMI in Tracy, CA on October 28<sup>th</sup> and we'll be in touch with our membership regarding 2024 opportunities soon.

We've continued to excel at market programming with over 12 events thus far in 2023, reaching over 2,400 attendees. Q4 will also have us presenting at the SMACNA and METALCON conferences in addition to our monthly webinar series and RDH Deep Dive into Rainscreens partnership.

Membership is at an all-time high and we continue to see new applications roll in. It's an exciting time to be at RAiNA and I look forward to connecting with you at an event or committee meeting this Fall.

## **RAiNA Conference Highlights**

**September 21, 2023** - RAiNA's inaugural Connect & Cultivate conference in New York City, unfolded on a beautiful fall day. The day featured updates from Todd Kimmel, RAiNA's Chairperson, and progress reports from committee co-chairs, which can be viewed below.

The afternoon was dedicated to three educational sessions, including Steven Gaynor's insights and expertise on fireblocking and rainscreens, a panel discussion by Alissa Bucher, Ralph Forst, Anthony Wetterau and Gabrielle Brainard on rainscreens



and retrofits in the city, and a keynote by Dr. John Straube on Ventilation and Drainage in rainscreen wall systems.

Following the event, attendees were treated to an engaging networking mixer, fostering valuable connections and enriching conversations.

Thank you to sponsors and attendees, in-person and virtually, for making our first conference unforgettable.













# **RAiNA Updates**

In case you were unable to attend our conference, our esteemed Committee Co-Chairs provided valuable updates regarding the endeavors undertaken by their respective committees.

They highlighted the milestones achieved, the ongoing projects, and their visions for the forthcoming year.

As well, our chairperson Todd Kimmel gave an update on the progress of RAiNA as an association, since inception and plans for the future.

To view the presentations, click the links below.





# WHY JOIN RAINA?

NETWORK & RECOGNITION
INFLUENCE THE INDUSTRY
STAY INFORMED
PROFESSIONAL DEVELOPEMENT



### **Become A Member**

RAiNA's members are architects, design professionals, building owners, contractors and manufacturers that work together to further rainscreen wall assemblies in North America.

A vital element in positioning RAiNA as a leader in the rainscreen industry are our members - becoming a member fosters increased visibility, recognition, and understanding of the association's work and goals.

#### **Renew Your Membership**

Keep an eye on your inbox - invoices have been emailed out.

Renewing your membership with RAiNA ensures that you remain at the forefront of an association that, while young, is poised to make significant strides in the industry. As we are just beginning, your continued support is crucial to shaping the direction and influence RAiNA will have in the future.

### **More Member Benefits**

- Discounts to Partner Conferences
- AIA Continuing Education Webinars
- · Access to Technical Articles
- Stay Up to Date on Industry News
- Directory Of Member Organizations
- Influence change in Building Codes

Is your company an ABAA Member?

RAiNA is offering all ABAA member companies a 50% discount.

Email RAiNA for details



### **Welcome New Members**

We're excited to welcome these organizations as new RAiNA members!







### **Member Opportunities**

#### **Coming Soon - 2024 Conference Planning Task Group**

This is your golden opportunity to wield influence, share insights, and shape the narrative of our upcoming conferences. Together, we can craft events that not only resonate with our members but also set benchmarks for the industry. Be part of the revolution and help us plan for RAiNA's transformative future events.

### **Member Spotlight**

We want to continue to feature our incredible list of members on our social media platforms. This include a write up, your company logo and images of projects your company has been working on, any image you feel best represents your company/brand.

#### **Member Hosted Webinar**

Dive in and amplify your voice by showcasing your rainscreen-related presentations in our monthly AIA-accredited webinars. Contact our office to schedule your webinar.

Have questions about opportunities for members? Need some RAiNA member signage? We're just an email away.

**Email RAINA** 

### **Upcoming Events**



**RAINA Hosted Member Presentations** 



Wednesday, October 25, 2023

### The Importance of Space: Designing **Rainscreen Walls in Residential** Construction

The presentation will show the damage that can be done when water enters wall assemblies, including an example of the cost for repair to the homeowner due to a lack of full coverage by the homeowner's insurance.

**Register Here** 



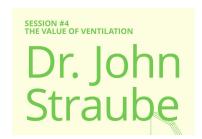
Wednesday, November 29, 2023

### Thermally Isolated Bracket Rainscreens: **How to Safely Benefit from the Endless Possibilities**

This presentation will look at the components of a thermally isolated bracket rainscreen system, review the material properties of rainscreen subframes and review the importance of wind load calculations and project engineering.

**Registration Coming Soon** 

#### **RAiNA x RDH Deep Dive Into Rainscreens**



November 15, 2023

**SESSION 4: THE VALUE OF VENTILATION** 

**Register Here** 



December 6, 2023

**SESSION 5: THE LAST LINE OF DEFENSE** 

Register Here

#### **Facades+ Conferences**





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