

## A Message from the Chairperson

Happy Holidays to all of our RAiNA Members, their families and friends. On behalf of the Board of Directors, I wish you all a joyful and healthy end to 2023 and prosperous start to 2024!

We are also excited to be aligning once again with ABAA for an Educational Day in Reston, Virginia on May 6<sup>th</sup> of 2024. Details to come on that early next year!

This has been the most active year to date for RAiNA from a programming perspective and we are proud to have had 10 more industry facing events in Q4, reaching an audience of over 750 industry professionals and we will break over 3,000 attendees for RAiNA events in 2023 by the end of December. Q4 also saw another successful installer training program with IMI in Tracy, CA and we had tremendous visibility at both the SMACNA Annual Conference in Phoenix as well as the Metalcon Conference in Las Vegas with multiple speaking engagements to support new audiences of fabricators and contractors.

A big thanks to all of our committee chairs, our active committee members, our administration, and our board of directors. The success this year has been a result of all of your efforts. I'm proud to serve as chair of RAiNA and fortunate to work among a community of such passionate and committed industry professionals.

Again, happy holidays to all and we'll see you all in 2024 for more fun and success.



**Todd Kimmel**  
Chairperson

## Committee Updates

As we close out the last quarter of the year, we're pleased to share with you the exciting progress our committees have made in reviewing and refining their 2023 workplans.

Each committee has been diligently evaluating its achievements, challenges, and opportunities, reflecting on the impact of our collective efforts. It's through this reflective process that we continue to enhance our strategies and make informed decisions to better serve our association and the Rainscreen Industry.

We're thrilled to announce that the groundwork for the 2024 workplans and budgets has already commenced. Our goal is to build upon the successes of this year and propel RAiNA into another fantastic and impactful year ahead. The commitment and enthusiasm demonstrated by our committee participants are truly commendable, and we are confident that the upcoming year will bring even more remarkable achievements.

Our committees have been hard at work, and we've seen our Education and Training Committee finalize the Rainscreen 101 presentation which will be launched and available to members in Q1 2024.

The Performance Committee is working diligently on their next technical bulletin and has had successful meetings with a Specification Writer to assemble the first draft of a Division 1 Specification for Rainscreen Systems.

Our Definitions Committee has approved two new key terms this quarter including Subframing and Drainage Planes which should be up on our site shortly!

Our newly formed Retrofit Committee has been moving quickly to develop a guideline document to

drive their efforts in 2024 and they are already defining the parameters for a number of case-studies they plan to develop next year.

The Executive Committee continues to meet regularly to drive our efforts for scaled success next year.

We encourage all members to stay engaged and contribute your valuable insights as we shape the future RAINA together. All RAINA members are encouraged to participate in one or more of the committees. Learn more about the committee's RAINA has, and how to work with us by clicking here: <https://rainscreenassociation.org/committees/>

If you are interested in joining a committee, or learning more about their workplans in 2024, please contact our administration.

# WHY JOIN RAINA?

**NETWORK & RECOGNITION**

**INFLUENCE THE INDUSTRY**

**STAY INFORMED**

**PROFESSIONAL DEVELOPEMENT**



## Become A Member

RAINA's members are architects, design professionals, building owners, contractors and manufacturers that work together to further rainscreen wall assemblies in North America.

A vital element in positioning RAINA as a leader in the rainscreen industry are our members - becoming a member fosters increased visibility, recognition, and understanding of the association's work and goals.

## Renew Your Membership

Keep an eye on your inbox - invoices have been emailed out.

Renewing your membership with RAINA ensures that you remain at the forefront of an association that, while young, is poised to make significant strides in the industry. As we are just beginning, your continued support is crucial to shaping the direction and influence RAINA will have in the future.

## More Member Benefits

- Discounts to Partner Conferences
- AIA Continuing Education Webinars
- Access to Technical Articles
- Stay Up to Date on Industry News
- Directory Of Member Organizations
- Influence change in Building Codes

Is your company an ABAA Member?

RAINA is offering all ABAA member companies a 50% discount.

Why wouldn't you want to join a growing

Email RAINA for  
details

## Welcome New Members for 2024

We're excited to welcome these organizations as new RAINA members!



## Member Opportunities

### Member Spotlight



Lavada proudly supports  
the Rainscreen Association in North America



Longboard Architectural Products  
proudly supports  
the Rainscreen Association in North America

We want to continue to feature our incredible list of members on our social media platforms. This include a write up, your company logo and images of projects your company has been working on, any image you feel best represents your company/brand. Contact our office to be featured!

### Member Hosted Webinar

Dive in and amplify your voice by showcasing your rainscreen-related presentations in our monthly AIA-accredited webinars. Contact our office to schedule your webinar.

Have questions about opportunities for members?  
Need some RAINA member signage? We're just an email away.

Email RAINA

# Upcoming Events

## RAiNA Educational Day - May 6 in Reston, VA

Save the Date - RAiNA will be hosting a day of learning on May 6, 2024 at the Hyatt Regency. Stay tuned for more details.

## RAiNA Hosted Member Presentations



Wednesday, January 24, 202

### Managing Condensation, Water Intrusion, and Energy in the Real World

Window-opening air and water leakage has been a difficult problem for the construction industry. This course evaluates building failures, conventional construction approaches, and new developments in waterproofing techniques to show a path forward for designers seeking higher-performing wall assemblies.

[Register Here](#)

## RAiNA x RDH Deep Dive Into Rainscreens Sessions 6 to 8



Coming in 2024 - The final three sessions of Deep Dive Into Rainscreens - Stay tuned for more information!

Did you miss the last session? Want to re-watch the series? We got you covered! Click the button below to watch the webinars on demand.

[Watch Deep Dive Into Rainscreens](#)

## Members - Share Your Event & Have it Featured on RAiNA's Event Calendar

Do you have an upcoming presentation or event that you would like to share with the RAiNA network? Email the details to [hhowell@rainscreenassociation.org](mailto:hhowell@rainscreenassociation.org)

RAiNA | [raina.org](http://raina.org)



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