



NOVEMBER 7, 2024

RAiNA CONFERENCE

CREATING BUILDINGS THAT ENDURE

SPONSORSHIP OPPORTUNITIES

RAiNA CONFERENCE

About

The annual RAiNA Conference hosted its first event in the bustling metropolis of New York City, attracting 120 professionals in architecture, engineering, consulting and construction who were eager to expand their knowledge about rainscreen wall assemblies.

Today you can expect to find a variety of construction contractors, building science consultants, manufacturers, distributors, architects and engineers, all passionate about improving building durability, sustainability by incorporating rainscreens.

Target Audience

The 2024 Conference aims to educate a diverse and influential audience on rainscreen wall systems and sustainable buildings. This audience includes:

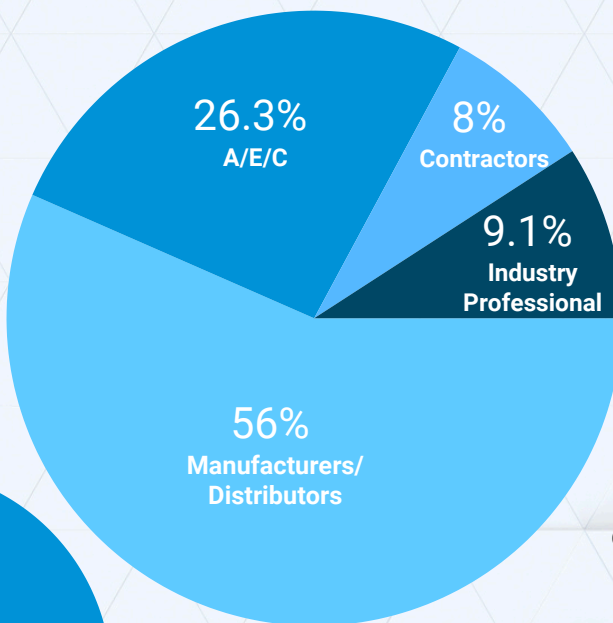
- Design Professionals
- Engineers
- Consultants
- Contractors

Who Attends?

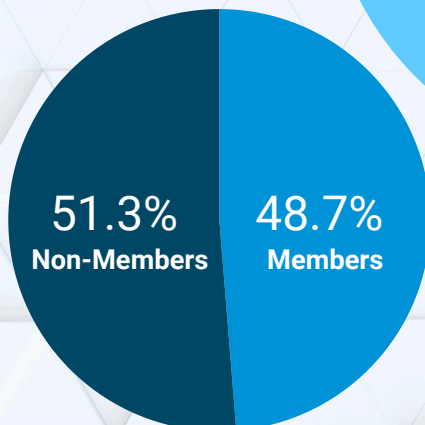
59%

of attendees are
senior level executives

43.5%	Managers
26.1%	Principals
19.6%	Directors
6.5%	V.Ps
4.3%	C-Suite



Over
50
companies represented



from
20
states
& **3** countries

Sponsorship Opportunities



All sponsors will be recognized before, during and after the event as leading supporters, and include the following:

- Logo and website featured on RAINA website as sponsor
- Reference in quarterly newsletter "RAINA Report"
- Pre-event email blasts including company logo
- On-screen acknowledgement during the event

Please check the website for the most up-to-date availability of sponsorships.

Framework Sponsorship (Breaks) - \$1,200

Like a building's framework, your sponsorship at this level supports the structure of our event.

- **One (1) Social Media Post**
 - **One (1) Complimentary conference pass**
-

Facade Sponsorship (Lunch) - \$1,500

The facade of a building is its public face, much like lunch time is a visible part of our event.

- **Two (2) Social Media Posts**
 - **One (1) 24"W x 36"H shared foam board sign at event**
 - **One (1) Complimentary conference pass**
 - **One (1) Conference pass 50% Off**
-

Foundation Sponsorship (Lanyard) - \$1,750

Just as a solid foundation is crucial for a building, your support as the lanyard sponsor provides the groundwork for our event's success.

- **Company name/logo on lanyard**
 - **Two (2) Complimentary pass**
-

Keystone Sponsorship (Award Ceremony) - \$2,000

The keystone is the central, supporting element that locks an arch in place, symbolizing the peak of strength and achievement.

- **One (1) social media post**
- **One (1) 24"W x 36"H shared foam board sign**
- **One (1) Complimentary conference pass**

Cornerstone Sponsorship (Event) - \$2,250

The cornerstone is fundamental to a building's stability, much like our educational sessions are foundational to our event.

- Two (2) Social media posts
- One (1) 24"W x 36"H shared foam board sign
- Two (2) sponsorship email blasts to attendees
- One (1) Tabletop for displaying marketing material
- Two (2) Complimentary conference passes
- One (1) conference pass 50% off
- List of 2024 RAINA Conference attendees (opt-in only)

Apex Sponsorship (Networking) - \$2,750

The Apex represents the pinnacle of architectural design, just as networking is the pinnacle of professional connections at our event.

- Two (2) Social media posts
- One (1) 24"W x 36"H shared foam board sign
- Table tent with company logo and QR Code displayed on tables during networking
- Two (2) sponsorship email blasts to attendees
- One (1) Tabletop for displaying marketing material
- Two (2) Complimentary conference passes
- Two (2) conference pass 50% off
- Two (2) exclusive guest passes for a customer/client
- List of 2024 RAINA Conference attendees (opt-in only)

At A Glance

	Framework Sponsorship (Breaky) \$1,200	Facade Sponsorship (Lunch) \$1,500	Foundation Sponsorship (Lanyard) \$1,750	Keystone Sponsorship (Award Ceremony) \$2,000	Cornerstone Sponsorship (Event) \$2,250	Apex Sponsorship (Networking) \$2,750
Logo & website featured on RAINA event website as sponsor	•	•	•	•	•	•
Reference in quarterly newsletter "RAINA Report"	•	•	•	•	•	•
Social media posts	•	•	•	•	•	•
Complimentary conference passes	•	•	•	•	•	•
On-screen acknowledgement	•	•	•	•	•	•
Pre-event email blasts including company logo	•	•	•	•	•	•
Company Name/logo on Lanyard			•			
One (1) 24"W x 36"H shared foam board sign at event		•		•	•	•
One table to display company promotional materials on					•	•
Sponsorship Email to Attendees					•	•
Table tent with company logo and QR code						•
Exclusive guest passes for a customer/client						•
Exclusive discount codes for guests of sponsors available		•		•	•	•
Company logo and QR code on back of conference agenda					•	
List of 2024 RAINA Conference attendees (opt-in only)					•	•

SPONSOR TODAY