



RAINACONFERENCE

RAINSCREEN PROFICIENCY

THE PARTS, PRECISION AND PERFORMANCE

PHILADELPHIA, PA NOVEMBER 5, 2025

SPONSORSHIP OPPORTUNITIES

RAiNA CONFERENCE

About

Following the success of our inaugural event in New York City and a dynamic gathering in Chicago, we're excited to bring the RAiNA experience to Philadelphia! Our events consistently attract 120+ industry professionals—including architects, engineers, consultants, and other passionate experts—who are eager to deepen their knowledge of rainscreen systems. This is a unique opportunity to engage with cutting-edge topics, connect with peers, and explore innovations where RAiNA proudly showcases the latest advancements shaping the future of rainscreens.

Target Audience

The 2025 Conference aims to educate a diverse and influential audience on a proficient rainscreen and it's parts, the precision and performance. This audience includes:

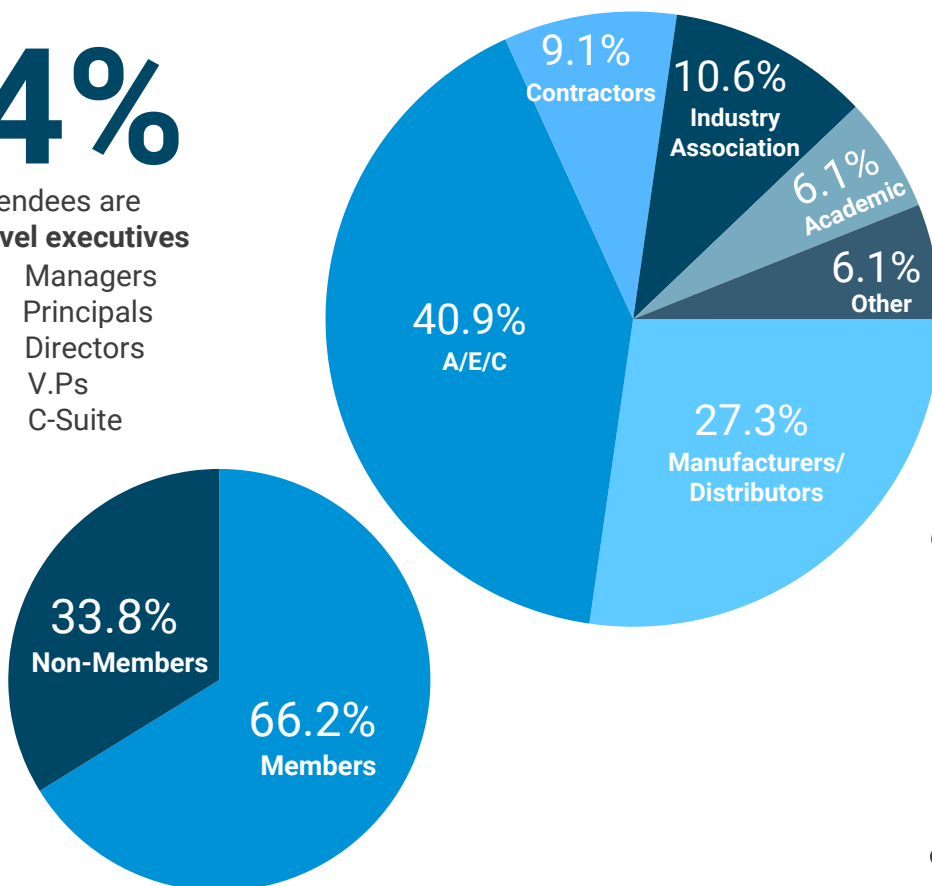
- Design Professionals
- Engineers
- Consultants
- Contractors

Who Attends?

64%

of attendees are
senior level executives

| | |
|--------|------------|
| 29.32% | Managers |
| 8.27% | Principals |
| 14.28% | Directors |
| 4.5% | V.Ps |
| 7.5% | C-Suite |



Over
80
companies represented

from
24
states
& 2 countries

Sponsorship Opportunities

SPONSOR TODAY

All sponsors will be recognized before, during and after the event as leading supporters, and include the following:

- Logo and website featured on RAINA website as sponsor
- Thank you To Sponsors in three (3) RAINA Report quarterly newsletters
- Pre-event email blasts including company logo
- On-screen acknowledgement during the event

Please check the website for the most up-to-date availability of sponsorships.

Framework Sponsorship (Breaks) - \$1,200

Like a building's framework, your sponsorship at this level supports the structure of our event.

- **One (1) Social Media Post**
 - **One (1) Complimentary conference pass**
-

Facade Sponsorship (Lunch) - \$1,500

The facade of a building is its public face, much like lunch time is a visible part of our event.

- **Two (2) Social Media Posts**
 - **One (1) 24"W x 36"H shared foam board sign at event**
 - **One (1) Complimentary conference pass**
 - Complimentary conference passes for company representatives
 - **One (1) Conference pass 50% Off Discount Code**
 - Invite a guest from your network or company for 50% Off their conference pass
-

Foundation Sponsorship (Lanyard) - \$1,750

Just as a solid foundation is crucial for a building, your support as the lanyard sponsor provides the groundwork for our event's success.

- **Company name/logo on lanyard**
 - **Two (2) Complimentary pass**
 - Complimentary conference passes for company representatives
-

Keystone Sponsorship (Award Ceremony) - \$2,000

The keystone is the central, supporting element that locks an arch in place, symbolizing the peak of strength and achievement.

- **One (1) social media post**
- **One (1) 24"W x 36"H shared foam board sign**
- **One (1) Complimentary conference pass**
 - Complimentary conference passes for company representatives

Cornerstone Sponsorship (Event) - \$2,250

The cornerstone is fundamental to a building's stability, much like our educational sessions are foundational to our event.

- **Two (2) Social media posts**
 - **One (1) 24in W x 36in H shared foam board sign**
 - **Two (2) sponsorship email blasts to attendees**
 - Sponsors will be featured on two emails to attendees leading up to the event
 - **One (1) Tabletop for displaying marketing material**
 - 6ft by 2ft table with linen will be provided
 - **Two (2) Complimentary conference passes**
 - Complimentary conference passes for company representatives
 - **One (1) conference pass 50% off**
 - Invite a guest from your network or company for 50% Off their conference pass
 - **List of 2025 RAINA Conference attendees (opt-in only)**
 - After the event, sponsors will be sent a list of attendee names and email addresses
-

Apex Sponsorship (Networking) - \$2,750

The Apex represents the pinnacle of architectural design, just as networking is the pinnacle of professional connections at our event.

- **Two (2) Social media posts**
- **One (1) 24in W x 36in H shared foam board sign**
- **Shared table tent with company logo and QR Code displayed on tables during networking**
 - A triangular, small freestanding cardstock display that sits upright on the table.
- **Two (2) sponsorship email blasts to attendees**
 - Sponsors will be featured on two emails about the networking event to attendees leading up to the event.
- **One (1) Tabletop for displaying marketing material**
 - 6ft by 2ft table with linen will be provided
- **Two (2) Complimentary conference passes**
 - Complimentary conference passes for company representatives
- **Two (2) conference pass 50% off**
 - Invite guests from your network or company for 50% Off their conference pass
- **Two (2) exclusive guest passes for a customer/client**
 - Invite guests from your network or company for free
- **List of 2025 RAINA Conference attendees (opt-in only)**
 - After the event, sponsors will be sent a list of attendee names and email addresses

At A Glance

| | Framework Sponsorship (Breaks) \$1,200 | Facade Sponsorship (Lunch) \$1,500 | Foundation Sponsorship (Lanyard) \$1,750 | Keystone Sponsorship (Award Ceremony) \$2,000 | Cornerstone Sponsorship (Event) \$2,250 | Apex Sponsorship (Networking) \$2,750 |
|---|--|--|--|---|---|---|
| Logo & website featured on RAINA event website as sponsor | ● | ● | ● | ● | ● | ● |
| Reference in quarterly newsletter "RAINA Report" | ● | ● | ● | ● | ● | ● |
| Social media posts | ● | ● | ● | ● | ● | ● |
| Complimentary conference passes | ● | ● | ● | ● | ● | ● |
| On-screen acknowledgement | ● | ● | ● | ● | ● | ● |
| Pre-event email blasts including company logo | ● | ● | ● | ● | ● | ● |
| Company Name/logo on Lanyard | | | ● | | | |
| One (1) 24"W x 36"H shared foam board sign at event | | ● | | ● | ● | ● |
| One table to display company promotional materials on | | | | | ● | ● |
| Sponsorship Email to Attendees | | | | | ● | ● |
| Table tent with company logo and QR code | | | | | | ● |
| Exclusive guest passes for a customer/client | | | | | | ● |
| Exclusive discount codes for guests of sponsors available | | ● | | ● | ● | ● |
| Company logo and QR code on back of conference agenda | | | | | ● | |
| List of 2025 RAINA Conference attendees (opt-in only) | | | | | ● | ● |

SPONSOR TODAY

General Information

Contact Information

If you have any questions or need assistance at any point before, during, or after the conference, please don't hesitate to reach out. We're here to support you and ensure your sponsorship experience is smooth and successful.

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