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RAINACONFERENCE

RAINSCREEN PROFICIENCY

THE PARTS, PRECISION AND PERFORMANCE

PHILADELPHIA, PA NOVEMBER 5, 2025

LEARN MORE AND REGISTER





An Architect's Perspective on Rainscreens

Presented by Eric Sassak

Navigating the Jobsite: Best Practices & Common Pitfalls in Modern Rainscreen Construction

Presented by Don Heft, Kellie Knuff Perkins, Brian Hee, Kevin Nolan & SGH

Cracking Under Pressure: Lessons in Accomodating In-Plane Movements

Presented by Aaron Rosen & Spencer Anderson

Pitfalls and Challenges to Avoid in NFPA 285 Engineering Judgements

Presented by Keith Nelson & Daniel Martin

Retrofit Reality Check - Lessons from Real World Projects

Presented by Annie Lo, Alex Mosenberg, Gabrielle Brainard & Anthony Wetterau







Sponsorship Available

By sponsoring this event, your organization will show your commitment to shaping a more sustainable and resilient built environment by the integration of expertise and building science-based performance criteria. RAiNA members get exclusive first access to sponsorships starting on **June 18, 2025.** Don't miss your chance to secure prime opportunities! Sponsorship opportunities will **open for the public on August 4, 2025. Learn More and Sponsor.**

Thank You Sponsors













Letter From the Past Chairperson

As I reflect on the past five years serving as the inaugural Chairperson of the Rainscreen Association in North America (RAiNA), I'm filled with gratitude, pride, and a deep sense of respect for the incredible people and progress that have defined this journey.

When I first stepped into this role, RAiNA was at its inception. It was a young organization with a bold vision: to be the leading voice in advancing rainscreen technology and performance across North America. Thanks to the dedication of our members, volunteers, and partners, we've made remarkable strides—from establishing industry-defining tools, educational programs and guidance documents, to



fostering collaboration across disciplines, and building a truly inclusive community of professionals passionate about high-performance envelope design.

These achievements were not mine alone, they were the result of tireless work by countless individuals who believed in what RAiNA could be. I am humbled to have been part of that growth. I'm proud of all the work that our Committee Members, Committee Leadership, and Board Leadership have executed in a fast five years, leading to RAiNA becoming the defining voice of Rainscreen Assemblies in North America.

Now, the time has come to pass the torch. I am thrilled to share that my good friend and respected colleague, Steven Gaynor (Pivoth), will be stepping into the role of Chairperson. If you don't know Steve, he brings deep experience, integrity, and a no-nonsense forward-thinking mindset that will undoubtedly lead RAiNA into its next exciting chapter.

To our members: thank you for your trust, your energy, and your unwavering commitment to excellence. Though I'll be stepping back from this role, I'll remain an active member of the RAiNA family and continue to support its mission in every way I can. I will continue to serve on the Board of Directors and the Executive Committee in the role of Past Chair. I am also excited to take ownership of some key RAiNA initiatives that will further strengthen our industry position and growth within North America. More details to come later this year.

With appreciation and optimism,

Todd Kimmel Immediate Past Chairperson Rainscreen Association in North America

Get To Know the New Chairperson



How do you define success for the association under your leadership?

I believe that our mission, vision, and long term goals will be achieved through a focus on creating value - so much hard work went into building the foundation of this organization and just as with a building, so much of the work it takes to build a solid foundation is only recognized by the people involved in the construction. As we transition to our next stage, we will use that foundation to rise to new levels that will call the attention of those stakeholders who have yet to realize the resource that RAiNA is and can be to them.

What do you see as the biggest opportunities for the association right now?

The biggest opportunity for RAiNA lies in improving dialogue across the many divides that hinder our collective success — bringing together the designers, contractors, consultants, authority-having jurisdictions and manufacturers. But even beyond that, RAiNA and other industry organizations will unlock opportunities through more coordination and collaboration in our guidance to all stakeholders. By breaking down silos and promoting systems thinking, RAiNA can enhance performance and unlock value for everyone involved.

How do you see the association evolving in the next 3-5 years?

Over the next five years expect RAiNA to grow into a central hub for education, code innovation, standardization of terminology and practice, and collaboration across fields. We'll deepen partnerships and develop tools that support performance minded integration across building-envelope systems.

What have you learned from the immediate past Chair that you plan to carry forward—or do differently?

I've known Todd Kimmel for almost 20 years, and he'll continue to play a critical role in RAiNA's development. With his leadership, our initial 5 years have seen a tremendous amount of success. He's skilled at bringing people together, and anyone who's worked with him has probably learned a bit about diplomacy and collaboration. I'll build on that legacy by pushing for deeper inter-industry collaboration and continue driving towards inclusive solutions.

What has your involvement in the association meant to you personally and professionally?

My years with RAiNA has profoundly shaped me. For one, both Todd and I are more grey today. If I'm being honest, neither of us realized the challenges we were committing to through the early days of establishing the organization with Laverne and the first few years of handling all of the growing pains to develop the successful working community that we have today. Despite the challenges, and partly due to them, I am profoundly grateful for having the opportunity to contribute to this success. Even though we each have more than two decades in this space, our involvement in this organization has deepened our understanding of rainscreens and façade systems in general.

Also, I would be remiss, if I didn't acknowledge how the expansion of my network through involvement in this organization has made me better at what I do at Pivoth, and made my work more satisfying.

What message would you like to share with the members as you begin your term?

First and foremost, I want to share my appreciation for the founding members and those who have been with us through the development years. I would encourage those members to take a moment and see the tremendous accomplishments they have directly contributed to:

- RAiNA is now a driving force in code and standard development.
- Our published resources are consistently being referenced and cited in design, construction and white papers, with many more in the late stages of development within our committees.
- We have armed members with educational materials
- We have established a professional training program for contractors, in coordination with the major trade unions.

These are just a few of our shared accomplishments.

I want members to recognize that they have made a real impact in our industry. This list will only grow, as we develop more tools, reach more people, and drive more change. You are the key to that change - your involvement will continue to expand that impact. We will continue to develop an organization that gives you the tools to make that happen in bigger, better, and more efficient ways.

How can members support the association—and your goals—as Chair?

For the majority of our members, involvement in RAiNA is their first experience participating in the slow and arduous work of developing guides and standards on an industry level. I couldn't be more proud of the people I've seen step up, adapt, and lead.

Today's leaders are not in those roles because they knew everything about the subject they lead, but because they care about the causes they are involved in, and wanted to move it forward. RAiNA, the organization, and the network provided the structure, guidance, and access to information to turn that passion into success.

I encourage members to get involved, and volunteer to lead a task group or committee that they care about. Success will come from matching that passion with the access to experience and knowledge in RAiNA's network of experts. Your success will attract others to join you.

Updates to the Board of Directors



New Director Jodi Thomas



Re-elected Director
Eric Sassak



Re-elected Director Todd Kimmel

Committee Highlights

RAiNA's committees are off to a strong start in 2025, with their workplans established and exciting initiatives already underway. Here's a preview of some of the key work coming out of our committees this year:

More Defined Terms

- Rainscreen Cladding Joint, Open a gap or reveal between adjacent cladding edges or between cladding panels and adjacent components that is designed to accommodate movement and configured to limit the penetration of water, air, and/or daylight into the rainscreen cavity.
- Rainscreen Cladding Joint, Closed a gap or reveal between adjacent cladding edges or between cladding panels and adjacent components that is designed to accommodate movement and configured to limit the penetration of water, air, and/or daylight into the rainscreen cavity.

Residential Committee

- Residential Committee Installer Site Manual in Development
 Work will begin in Q3 on the Residential Committee's Installer Site Manual, which will include supporting content and detailed drawings. The manual is expected to be completed by the end of Q4 this year and will serve as a valuable resource for guiding best practices in the field.
- New Task Group Formed to Address Siding Irregularities
 The Residential Committee has initiated a new task group focused on addressing siding irregularities caused by installation over furring strips.

Performance Committee

Rainscreen Design Guide Nearing Completion

The Performance Committee's task group has entered the final review phase for the new Rainscreen Design Guide. Once this last round of feedback is completed, the guide will move forward for committee approval—bringing us one step closer to a comprehensive resource for designers and builders.

Retrofit Committee

- Retrofit Guidance Document
 The Retrofit Committee's task group is making strong progress on the Retrofit Guidance
- Document and supporting 3D drawings.
 Group B Code Proposals Ongoing work on IBC-S and IRC-B code proposals

Education Committee:

- New RAiNA Educational Presentations an RFP will be published this quarter for the development of two new RAiNA presentations:
 - Exterior Insulation, Materials, Technical Considerations, and Regional Differences
 - Designing Rainscreen Cladding Systems
- Installer Training Programs Our first public Installer Training event will take place this Fall!
- Increased RAiNA Webinars More opportunities to engage and learn

Your Committee Chairs

Building Codes



Brian Nelson



Jodi Thomas

Industry Outreach & Marketing



Kellie Knuff Perkins

Definitions



Cortney Fried



Jeremy Douglas

Rainscreen Performance



Graham Finch



Corey Wowk

Residential



Danko Davidovic



Peter Barrett

Training - NEW



Filomeno Deleon



Robert Stricek

Retrofit



Annie Lo



Alex Mosenberg

Get Involved

RAiNA Committees Are Driving Industry Progress

RAiNA's committees are actively tackling critical issues, developing resources, and advancing the rainscreen industry through collaborative work. From technical standards to retrofit guidance, our committees are where meaningful progress happens.

As a RAiNA member, you are entitled to one voting participant and one observing participant per committee. This is your opportunity to engage with peers, share your expertise, and shape the future of the industry.

If you're interested in sitting on one of RAiNA's committees as a guest before completing a committee application, let our office know. Guest passes are available as a one-time opportunity to explore whether a committee is the right place for you to contribute your time and expertise.

Be part of the important work underway in 2025. Make your voice heard, contribute to the conversation, and help RAiNA lead the advancement of rainscreen systems across North America.

Download the Committee Application

Welcome New Members

BHK Engineering, D.P.C

Momentive Performance Materials

Georgia-Pacific Building Products Cemco Steel

RAINSCREEN INSTALLATION TRAINING

September 23-24, 2025



CFS Designs US 5109 Commonwealth Drive Fredericksburg, VA 22407

LIMITED SPACE
REGISTER NOW

Through a combination of classroom instruction and practical application on mock-up walls, participants will gain a clear understanding of the fundamentals of rainscreen systems—including typical components, installation sequencing, and integration with the rest of the building enclosure.

This course is an ideal starting point for contractors, installers, and construction teams looking to:

- Learn the basics of rainscreen design and installation
- Build confidence working with key materials and assemblies
- Gain practical, hands-on experience in a low-pressure environment
- · Expand service offerings in response to growing market demand and updated energy codes

By the end of the course, attendees will walk away with a strong foundation they can build on—whether they're preparing to bid on rainscreen jobs for the first time, supporting project teams, or simply wanting to stay ahead of industry trends.

Member Opportunities

RAiNA Hosted Monthly Member Webinars

Amplify your voice by showcasing your rainscreen-related presentation in our monthly AIA-accredited webinars. **Contact our office to schedule your webinar.**

Presenting? Let us know!

Whether it's an in-person presentation or virtual, let RAiNA help spread the word via the events calendar on our website. **Email us with the details to start sharing your next upcoming presentation.**

Member Spotlight

We want to continue to feature our incredible list of members on our social media platforms. This include a write up, your company logo and images of projects your company has been working on, any image you feel best represents your company/brand. **Contact our office to be featured.**

Share Your Expertise!

We're looking for insightful articles—new or previously published—to feature in our upcoming quarterly newsletters. This is a great opportunity to showcase your knowledge, share best practices, or highlight interesting case studies with your fellow members. Whether it's a fresh take or a gem from the archives, we'd love to hear from you! **Contact our office to find out more about submitting your article.**

Rainscreen Resources

Request a Rainscreen Presentation

RAiNA is proud to offer AIA-accredited presentations, each providing 1 LU/HSW Credit, catering to architects and professionals seeking to enrich their knowledge base. As the foremost authority on Rainscreen, RAiNA ensures that its presentations deliver comprehensive insights into this critical architectural element. Our presentations promise to equip attendees with practical and relevant information. **Click to see all available presentations and request one for your organization**.

View Presentations from Past Conferences

Did you miss a recent RAiNA conference or symposium? Or maybe you want to revisit a presentation that really stood out? Good news—presentations from past RAiNA events are now available on our website. **Visit the RAiNA website and explore the archive of content from past conferences and symposiums today!**

Glossary

Intended to provide standardized terms and definitions for the rainscreen industry and associated systems, assemblies, sub-assemblies, accessories, materials, and products. **View the Glossary.**

Become a RAINA Member

By joining your company will become part of a network of experts who play an integral role in growing and evolving the industry. Work hand in hand to develop key technical and marketing data, promote education and training, and develop standards to guide and govern rainscreens. **Join Today.**

Upcoming Events

July

30 RAiNA Education - Rainscreen Technology for Residental

Applications

August

27 RAiNA Hosted Member Webinar Connecting the Dots: Air Barrier Transitions

September

23-24 RAINA Rainscreen Installation

Training Course

24 RAiNA Hosted Member Webinar Installation Challenges, Best Practices and Lessons Learned

October

21-23 METALCON

22 METALCON Presentation - Future Proofing High Performance Buildings with Rainscreen Cladding Design

November

5 RAiNA Conference

Executive Committee



Immediate Past Chair Todd Kimmel



Chairperson Steven Gaynor



Vice Chairperson Andrew Ashton



Secretary Eric Sassak



TreasurerMarcus Jablonka